



# American Academy

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*Educational Staffing and Recruitment Solutions*

## IN THE NEWS

### Saudi Arabia -- More Fun Than You Might Think!

Sourced from [www.telegraph.co.uk](http://www.telegraph.co.uk)

The Kingdom of Saudi Arabia is often misrepresented by Western mainstream journalism and television news as a dangerous and foreboding part of the world. It gets little coverage except when there is a bad news story. These stories simply do not represent the realities of day-to-day living in a country, people, and culture that deserve far better respect than is so often lacking in the Western world.

In Saudi, surely more than anywhere else, the saying "When in Rome, do as the Romans do" applies. That doesn't mean you have to adopt habits and attitudes that might seem totally alien and unappealing. But if you can allow yourself the opportunity, then you will find Saudis are friendly, generous and hospitable people and not like the stereotypes you might have been presented with.

If you are open to discovering the delights of Middle-Eastern cuisine, a different lifestyle, a much more varied landscape than you might have imagined; if you like the heat and can manage without the rain; then you might find Saudi Arabia has great appeal.

The food is wonderful with particular cultural favorites like the quality dates available in Saudi Arabia. Za'atar – a

flavouring mixed from oregano, thyme, salt and sesame, which is smothered on breads and croissants is also fantastic.

Surprisingly, supermarkets such as Hyper Panda sell a vast array of cheap and good local fruit and vegetables, as well as wonderful dates, freshly caught fish, camel milk, and reasonably priced imported meat from Australia and Brazil.

There are plenty of private beaches, corniche cafés and restaurants. Expats enjoy the sunshine, the swimming pool lifestyle and the safety. For families, particularly with young children, it can be a great adventure.

Despite the caution and slow adaptation to embracing tourism, tourist visas will soon be issued and cosmopolitan cities like Dammam, Khobar, and Jeddah, already well established with many nationalities of expats, are set to welcome visitors from the four corners of the globe.

While other GCC countries seem very British, Saudi Arabia has many American influences that add a certain flare of fun amongst the predominantly youthful population of the Kingdom. There is more fun here than one might expect to find.



### New Arrival to the AA Family

American Academy is proud to announce the arrival of the newest member of the AA Family. Mr. Kamal Al-Said. American Academy's lead sales representative, is the proud new father of a healthy and happy baby girl. All of the team at American Academy wishes Kamal and his family the best as they start their life as an expanded family.



### AA Supports RPI Data Science

American Academy is pleased to announce that we will soon be supporting the Riyadh Polytechnic Institute's Data Science diploma program with our first specialized instructor in this field. RPI's reputation as one of the leading training facilities in the Kingdom of Saudi Arabia is all the more reason why AA feels humbled by the trust that RPI has bestowed upon us to support their trainees.

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